

KETD(TV)
EEO PUBLIC FILE REPORT
December 1, 2021 - November 30, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	2, 9	9

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Non-Employee Referral	No	0
2	Company Website (www.estrellamedia.com)	No	0
3	Employee Referral	No	0
4	Walk-In	No	0
5	On-Air Advertising on KETD-TV Estrella Media, Inc. 2821 South Parker Rd., Suite 195 Aurora, CO 80014 (303) 749-3800	No	0
6	Job & Resource Fairs <i>(see Sec. III)</i>	No	0
7	Hispanic Chamber of Commerce of Metro Denver-CO <i>Attn: Jesus Carillo</i> 924 W. Colfax Ave., Suite 201 Denver, CO 80204 Telephone: (303) 620-4488	No	0
8	Colorado Department of Labor and Employment <i>Attn: Tony Medina</i> 1391 N. Speer Blvd., Suite 500 Denver, CO 80204 www.colorado.gov/cdle	No	0
9	Indeed 6433 Champion Grandview Way Building 1 Austin, TX 78750 www.indeed.com	No	5
10	Colorado Broadcasters Association 333 W. Hampden Ave., Suite 400 Englewood, CO 80110 www.coloradobroadcasters.org	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			5

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host community event/program which assists in the dissemination of information about broadcast employment opportunities	<p>Activity: TTMT Auditions Casting Call Date: February 22, 2022 15355 E. Colfax Ave., Denver, CO 80011</p> <p>Participating personnel: VP/Regional Director of Sales, Account Executives, Production Crew and Administrative Assistant of the SEU</p> <p>Description: The SEU hosted TTMT Auditions at El Pelicano Restaurant. The event featured Estrella TV, Tengo Talento, Mucho Talento the only talent competition program in Spanish language. Members of the SEU met with guests of the event to promote the station, answer questions related to the event, and encourage those with an interest in broadcasting to contact the SEU with career opportunity inquiries. Approximately 100 people attended this event.</p>
2	Participate in Job Fair / Career Fair	<p>Activity: Denver Choice Career Fair Date: June 15, 2022</p> <p>Participating personnel: SEU’s VP/Regional Director of Sales & Administrative Assistant</p> <p>Description: The SEU participated in the Denver Choice Career Job Fair held at the Embassy Suites, 4444 Havana St., in Denver Colorado. The event featured booths from several hiring companies. The SEU met with guests to let them know about our company and the available job opportunities. Information was provided about Estrella Media, as well as job descriptions of positions available. Approximately 80 people attended this event.</p>
3	Participate in Job Fair / Career Fair	<p>Activity: “Colorado Broadcaster’s Association, Virtual Job Fair” Date: August 08, 2022</p> <p>Participants included: SEU’s VP/Regional Director of Sales & Administrative Assistant</p> <p>Description: The SEU participated in the “Colorado Broadcaster’s Association, Virtual Job Fair.” Attendees had to opportunity to virtually apply for specific job openings at the SEU. Appointments for further</p>

		interviews with specific candidates with the strongest potential were scheduled.
4	Participate in Job Fair / Career Fair	<p>Activity: “Colorado Broadcaster’s Association, Virtual Job Fair”</p> <p>Date: October 24, 2022</p> <p>Participants included: SEU’s VP/Regional Director of Sales & Administrative Assistant</p> <p>Description: The SEU participated in the “Colorado Broadcaster’s Association, Virtual Job Fair.” Attendees had to opportunity to virtually apply for specific job openings at the SEU. Appointments for further interviews with specific candidates with the strongest potential were scheduled.</p>